

...makes **LIFE** even more beautiful...

GRAFF[®]
BREEDING



Q-ismasStar[®] | Q-deville[®] | HibisQs[®]



**EVERY
SINGLE
FLOWER
LASTS
3-5
DAYS**

HibisQs[®]

HibisQs[®] Longiflora™ is **Graff Breedings[®]** trade name for the improved series of HibisQs with **“Longer Lasting Flowers”**.

The HibisQs[®] Longiflora™ series is selected among thousands of new HibisQs[®] – where we have selected only the beautiful varieties where the single flower last for 3 days or more.

And remember; all HibisQs[®] varieties keep bringing new flowers every week if they are placed in a bright spot in your home or during summertime in the garden.

GOOD INDOOR



EVEN BETTER OUTDOORS



HibisQs[®]

LONGIFLORA



GAIA[®]



GRACE 3[®]

SELECTION
OF NATURAL
COMPACT
VARIETIES



BOREAS WHITE[®]



BOREAS YELLOW[®]



XANTHE[®]



NEW APOLLO[®]



APOLLO 4[®]



APOLLO BIG[®]



PETIT ORANGE[®]



PETIT SUNRISE[®]

LONGER
LASTING
FLOWERS



JUNO[®]



JUNO RED[®]

AWARD
WINNING
VARIETIES



AFRODITE[®]



VOLCANO[®]



ARIONICUS[®]

WE BELIEVE IN PASSION AND PERFECTION



LALUNA YELLOW®



NYX®



ATHENACUS®



ZEFYR®



LALUNA ORANGE®



HERA®



RHEA®



POSEIDON®



MEDUSA®

**COLOURFUL,
DECORATED
BUDS –
LIKE TULIPS**



LETO®



DARK GRACE®





ADONICUS WHITE[®]

SELECTION
OF NATURAL
COMPACT
VARIETIES



ADONICUS YELLOW[®]



ADONICUS PEARL[®]



ADONICUS ROSA[®]



ADONICUS PINK[®]

ONE VARIETY
IN MULTIPLE
COLOURS



ADONICUS DARK[®]



ADONICUS ORANGE[®]



ADONICUS APRICOT[®]



ADONICUS DB. ORANGE[®]



ADONICUS DB. PINK[®]



ADONICUS DB. YELLOW[®]



ADONICUS DB. PEARL[®]





HibisQs[®]

The philosophy and main breeding vision of Graff Breeding[®] is; **“being consumers first choice”**.

Our goals for consumer values are:

- Varieties being described with one word - Joy!
Especially when the coloured buds grow into a colourful painting.
- Varieties where the single flower last from 3 - 5 days called “HibisQs[®] LongiFlora™”.
- Varieties that keeps on flowering month after month, year after year, when placed in a bright sunny spot in the homes of the consumers.

All our work has been based on a segmented market approach, where we seek partnership with highly skilled nurseries and professional outlets. Our primary aim is to bring novelties to the market – that has the capability to fulfill the expectations of the modern consumer.

To meet these goals we invite our partners, nurseries as well as outlets, and private groups of consumers to our “Selection Days” every second year. This gives our breeders the possibility to implement professional and private expectation and needs in the early selecting process.